

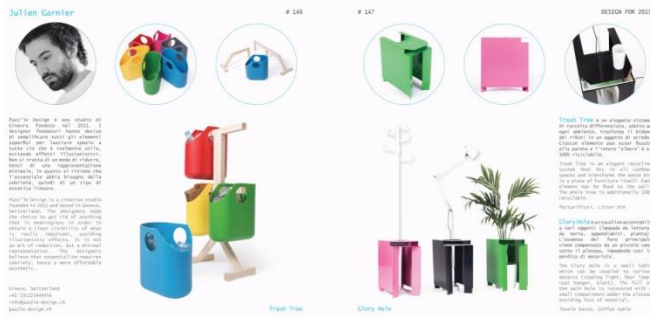
# PUBLICATION REQUIREMENTS

## >>> Preparation material for publication

The publication material should only be sent by those who overcame the selection process. The Participant should provide the listed material within 20 days from the signature of the contract.

## >>> Graphic material

In the volume an image that shows the product fully framed and some images of the details, other than the profile picture of the participant.



We therefor ask for:

- n°3 images for each product, in high resolution and white background (still life) (size 3500x3500 pixel with a resolution of 300 dpi).
- n° 3 images for each product with the **details** of the product (size 3500x3500 pixel with a resolution of 300 dpi). Those can also be with background.
- **Profile picture** of the designer size 1200x1200 pixel with a resolution of 300 dpi.
- Retouched images with graphic effects or written words will not be accepted
- Each image must depict only the products with no other disturbing elements
- If the product is a lamp, in addition to the images with a white background it is possible to forward pictures with dark background in order to show the light effect. Those will be used for details photos and not as main image which is always a still life.

The editorial staff will notify the receipt of the material and may require corrections on files that do not fulfil the requirements listed above.

>>> Examples of RIGHT images



Image of the product fully framed and white background



Detail image

>>> Examples of WRONG images



Immagine dell'oggetto inquadrato interamente ma fondo grigio

### **>>> Designer and Products Sheets**

It is necessary to fill in the Designer Sheet and the Products Sheet in all their fields according to the instructions given in the forms and send them in the Word format at the e-mail address [designfor@promotedesign.it](mailto:designfor@promotedesign.it).

### **>>> Approval Print Preview**

Once received the material the Promotedesign.it' staff will send to each participant the print preview. In case you need modifications, those should be communicated within 7 days from the sending of the "Print Preview". In case of no reply within the stated 7 days, the preview is considered to be right and Promotedesign.it will go on with the print and no modifications can be made.